



3-year Strategic Plan: July 2023 - July 2026

**KYNETON
COMMUNITY HOUSE**

Our Mission

To connect and empower our community

Our Values

Equity – all people are welcome

Inclusion – safe and accessible place of connection

Empowerment – lifelong learning and skills development

Organizational Integrity – transparent and accountable

Fun – creating enjoyable social experiences for the community

Our Strategic Objectives

The Kyneton Community House will focus on 5 Strategic Objectives to review, consolidate and strengthen the organisation, guided by our purpose and consistent with our mission and values.

Strategy Objective 1: Program Development & Consolidation

Goal: Review current programming for relevance and community duplication

Goal: Develop program base in response to changing community demographics & demand

Goal: Have suitable facilities to maintain and develop community programming

Strategy Objective 2: Community Partnership & Development

Goal: Maintain and solidify existing community partnerships

Goal: Seek out and identify opportunities for new community partnerships

Goal: Identify gaps in broad community programming

Strategy Objective 3: Expand KCH Childcare Facilities

Goal: Secure opportunities for new community childcare facilities

Goal: Foster community connections and develop complimentary children's services (e.g. 3-year old kinder program, Intergeneration Playgroup, Afterschool Care)

Goal: Explore cross-over opportunities for childcare with other areas (e.g. food hub)

Strategy Objective 4: Economic Sustainability

Goal: Recruit new volunteer workforce; look at volunteer coordination

Goal: Keep programs economically sustainable, look at fundraising opportunities

Goal: Succession planning for all staff positions

Strategy Objective 5: Good Governance

Goal: Maintain a schedule for policy review

Goal: Recruit new board members to further represent community base

Goal: Develop a skills matrix and job descriptions for Board Members